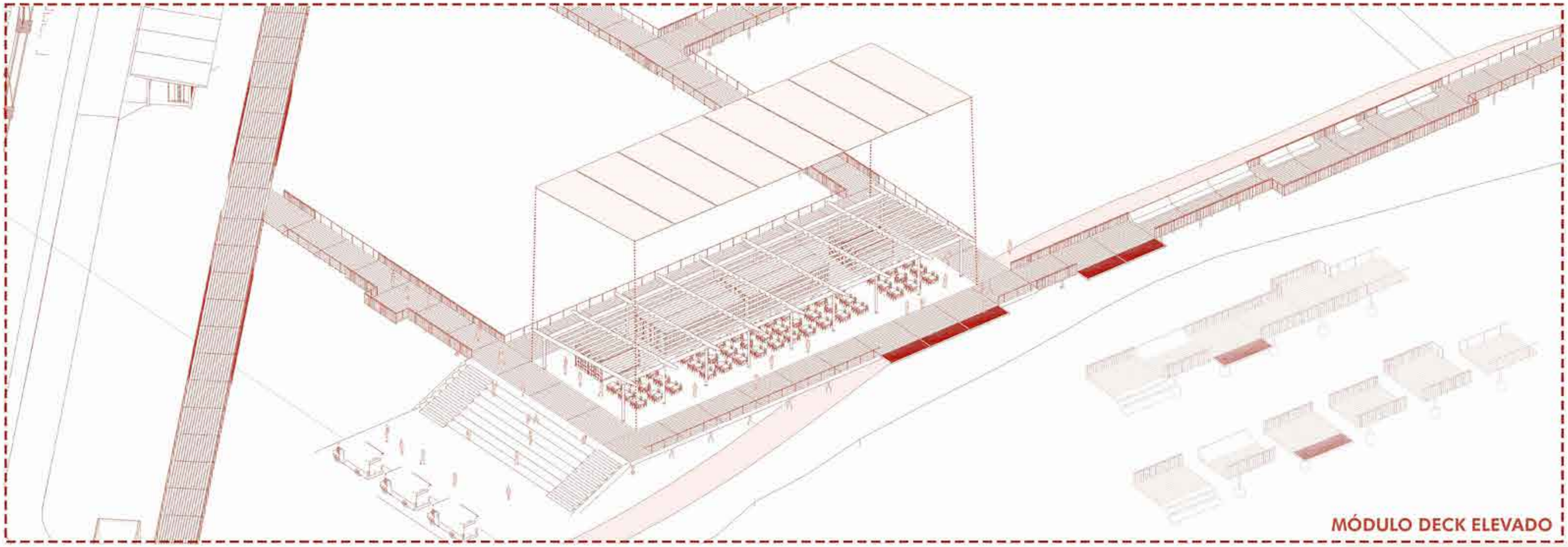ISOMÉTRICA EXPLODIDA SETOR GASTRONÔMICO